

Strategic Communications • Media Relations • Marketing • Public Relations • Training

NEWS RELEASE

Issued on behalf of Cancer Research Wales

Date: November 10, 2006

LINDSAY SET TO DAZZLE AT CHARITY BALL

A CANCER patient, who brought Welsh rugby legends out of retirement for a charity rugby match, has been invited as guest of honour to the Cancer Research Wales Anniversary Ball this Saturday (November 18)

Lindsay Case, a barmaid at the Butcher's Arms Pub in Llandaff, was diagnosed with breast cancer in April at the age of just 28.

Since her diagnosis, Lindsay has been an active supporter of Cancer Research Wales, recently helping to organise a charity ruby match featuring rugby stars John Dawes, Mervyn Davies, Barry John and Jonathan Davies, which raised more than £3000.

This Saturday, the charity celebrates its 40th Anniversary with a glittering ball at the Cardiff Marriott Hotel – with Lindsay as the star guest.

Lindsay will be modeling the night's top auction item, a specially commissioned gold, ruby and diamond pendant.

The pendant - which is worth more than (insert amount) - was created by designers at the Welsh Diamond Centre, and is based upon the Cancer Research Wales logo, and represents the charity's 'ruby' anniversary.

Lindsay will also be wearing a ruby red evening gown to the event, provided by dress designer, Emma Camillri.

The evening will feature a drinks reception, three course dinner, and dancing for all guests, followed by the charity auction. The charity's patron, Nigel Walker will attend, and a DVD

.../2

Lindsay said, "Supporting Cancer Research Wales is extremely important to me, the charity does fantastic work raising money to find new treatments for people who are suffering with cancer like me."

Cancer Research Wales chairman, Dr Patrizia Hodge, said: "The dinner on Saturday night celebrates 40 years of cancer research in Wales, and all the developments and progression in the field that has come with those years. We are looking towards another 40 years of exciting evolutions in treatment and prevention of cancer."

-Ends-

Notes For Editors:

- Cancer Research Wales was formed by a board of trustees in 1966.
- Cancer Research Wales has its headquarters at Velindre Hospital in Whitchurch, Cardiff.
- Cancer Research Wales is a separate charity from Velindre Hospital and Cancer Research UK.
- All money raised by Cancer Research Wales is spent in Wales
- The money also funds vital research projects, doctors and scientists in Welsh hospitals
- Cancer Research Wales also funds the only dedicated cancer library in Wales, at Velindre Hospital
- The charity's patrons include Nigel Walker and Huw Edwards
- The research team is headed by Professor Malcolm Mason
- Over £3 million has been raised by the charity in the last few years alone.

For further information on this pres release, please contact Sarah Kilcoyne at Effective Communication on 02920 660119 or email skilcoyne@effcom.co.uk